

Kindly send the Letter of Support to  
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fax +49 (0)381 40 30-555  
until 31<sup>st</sup> December 2018.

## Letter of Support

Position Paper on sustainable tourism development in the Baltic Sea region post 2020

We,

support the Position Paper and share the conviction that sustainable tourism development at macro-regional level needs

- permanent cooperation patterns,
- stronger political support, and
- stable funding opportunities after 2020

to overcome patchwork structures, address common challenges and increase the competitiveness on international scale.

We agree that

- **tourism cooperation** across national borders is crucial in order to jointly address international developments,
- **tourism policy** should support and further extent a strong strategic framework for a sustainable tourism development in the Baltic Sea region, and
- **tourism funding** for border transgressing projects is an imperative in order to provide the relevant actors with the necessary financial means and stimulate more actions on international level.

The Position Paper addresses regional, national, and EU decision makers to lobby the BSR-tourism sector for the new funding period. It reveals the most pressing challenges against the background of an uncertain EU funding framework post 2020.

### Contact information:

Name:

Position:

Email:

Phone:

Place,



European  
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