

Baltic Sea Tourism Industry 2014-2017

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Baltic Sea Overnights (2017): 225 million
Development 2014 -2017: ▲ 12,2%
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Arrivals (2017): 86 million
Development 2014-2017: ▲ 14.2%
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There are 638,400+ people employed
directly in tourism related industries
Development 2014-2017: ▲ 9.4%

Source: BSTC Tourism Market Monitor® | www.bstc.eu

You can now download
the BSTC Tourism Reports
on www.bstc.eu

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Further information on the BSTC: www.bstc.eu
Travelling the Baltic Sea Region: www.balticsea.travel

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Baltic Sea Tourism Center

Sustainable tourism cooperation
in the Baltic Sea region

www.bstc.eu

Baltic Sea Tourism Center



The countries bordering the Baltic Sea have much in common. In the field of tourism, we all want to assert ourselves in a demanding world with ever faster and new developments.

It is time to bundle our resources, pool our expertise and grow together for increased innovation and prosperity!

The Baltic Sea Tourism Center offers you that sort of platform. It jointly improves competitiveness for a sustainable tourism in the Baltic Sea region by focusing on its Core Competences **Partnerships, Insights and Skills**.

What's In It For You

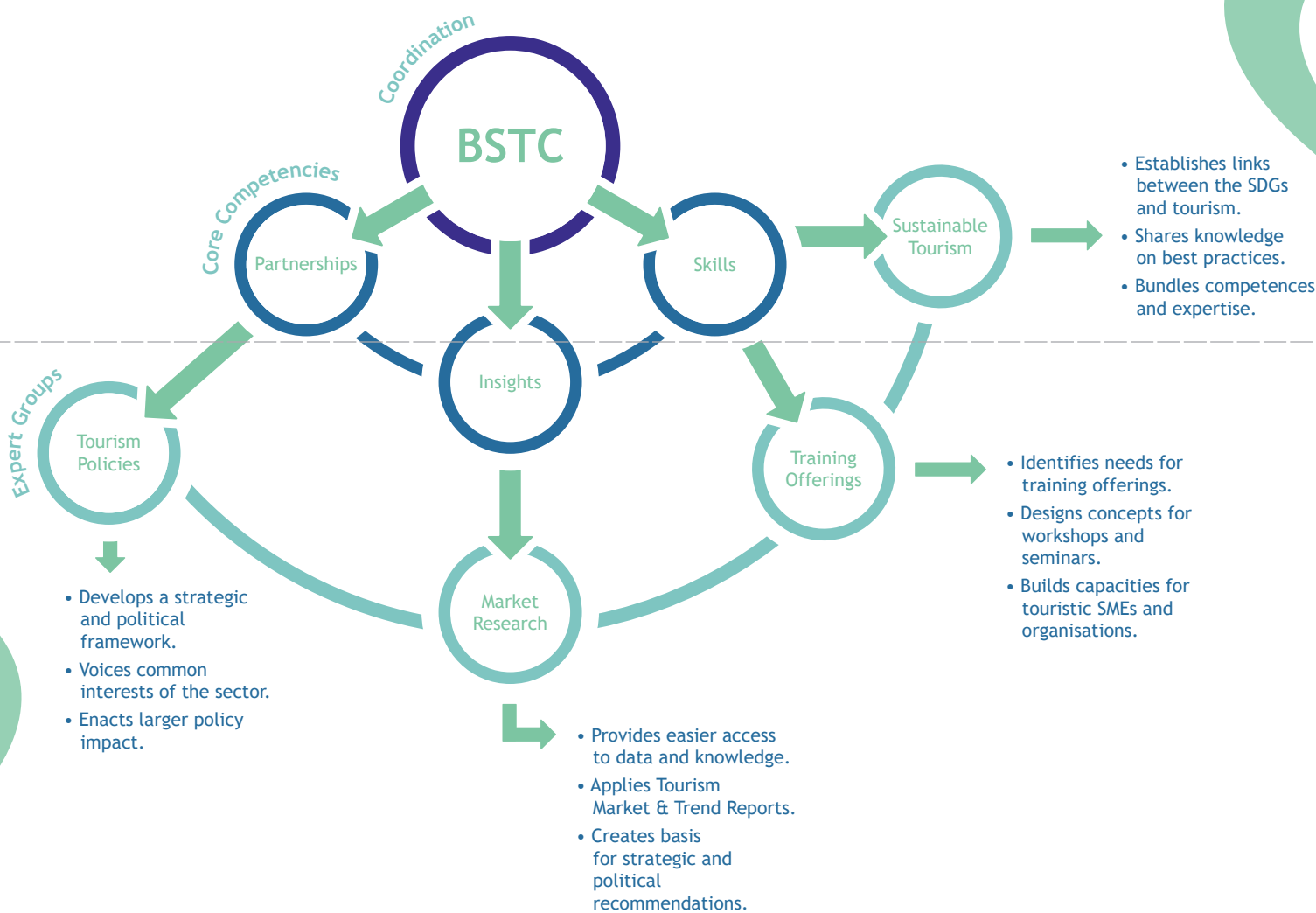
- Grow your international network
- Enhance the international visibility of your institution
- Get easier access to data, knowledge and best practices
- Take better advantage of international development trends
- Build up capacities in sustainable tourism development
- Benefit from a joint representation of interest

Who Can Join The BSTC

- Destination Marketing Organisations
- Public Administration
- Education & Research Institutes
- Transnational Organisations
- Private Companies

Your Expertise Is Needed

Become a member of the BSTC and an active partner in one of our Expert Groups and thus contribute with YOUR expertise in **Tourism Policies**, **Market Research**, **Training Offerings** or **Sustainable Tourism**. Members of the BSTC have access to and benefit from the outputs generated by the BSTC and its Expert Groups.



For more information on the Expert Groups and the contact details of each group visit our website www.bstc.eu

Shape the Baltic Sea Tourism Forum

The BSTF is the communication basis and exchange platform for sustainable tourism cooperation in the Baltic Sea region. It aims at promoting dialogue, consensus building and a shared vision on the key challenges of tourism development around the Baltic Sea.

Bring in your expertise for the forum and create future ideas for a sustainable tourism development of the BSR.

Join the BSR
Tourism
Community

Get inspired
by extraordinary
key-note speakers

Find new
partners
and ideas

Host your
own
workshop

