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Baltic Sea Tourism Forum

**Share
Inspire
Motivate**

**Brussels, 2019-11-13, Åsa BJERING
Executive Secretary of the Baltic Sea Commission**



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SHARE



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WHY FOCUS IN TOURIST MOBILITY?



A city/region with
good mobility for
TOURISTS



A city/region with
good mobility for
RESIDENTS

MUTUAL OPPORTUNITIES

- Better and clear transport information
 - Easy ticketing systems
 - More accessibility
 - Less traffic congestion
 - Less negative effects
 - Behaviour influence
 - Better land use

2



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CIVITAS DESTINATIONS THE PROJECT IN A NUTSHELL

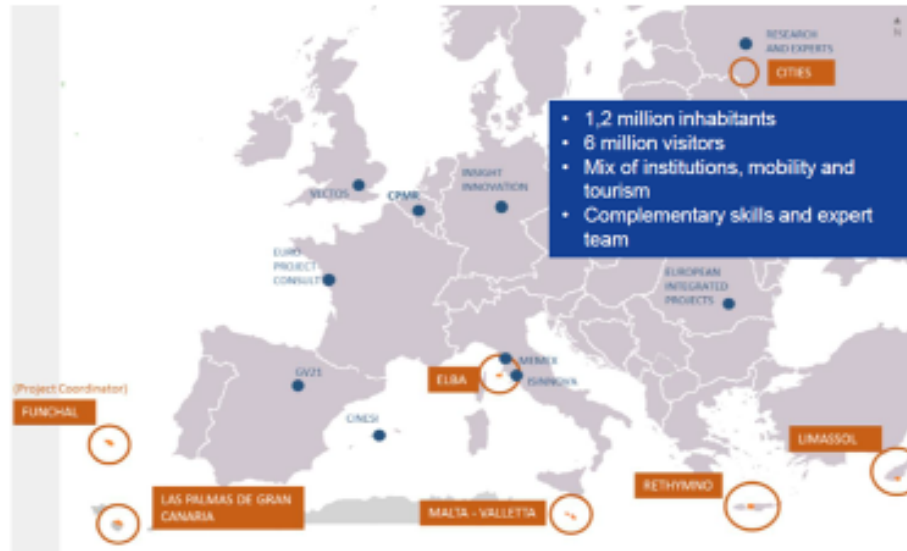


• Innovative mobility solutions in six islands

• 28 partners from 12 European countries, plus China

• From 1st September 2016 to 31st August 2020

• Total budget of 19,9 M€ of which 17,8 M€ of EC Contribution



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More project information

- **CIVITAS website**

<https://civitas.eu/destinations>

- **Platform of followers**

<https://www.destinationsplatform.eu/>

- **Videos**

https://www.youtube.com/watch?v=_a-3l9VrmGU&t=106s

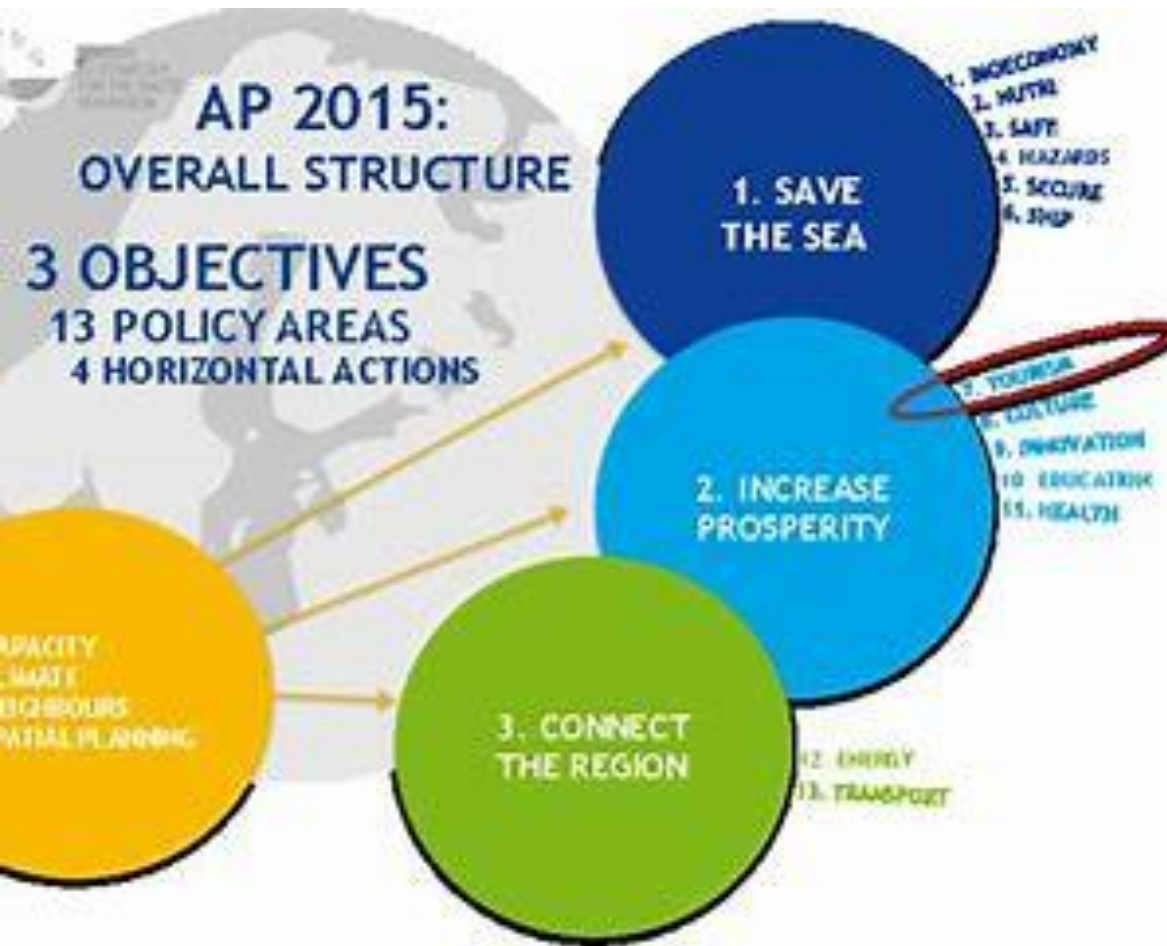
- **Facebook**

<https://www.facebook.com/Sustainable.Tourism.and.Mobility/>

INSPIRE

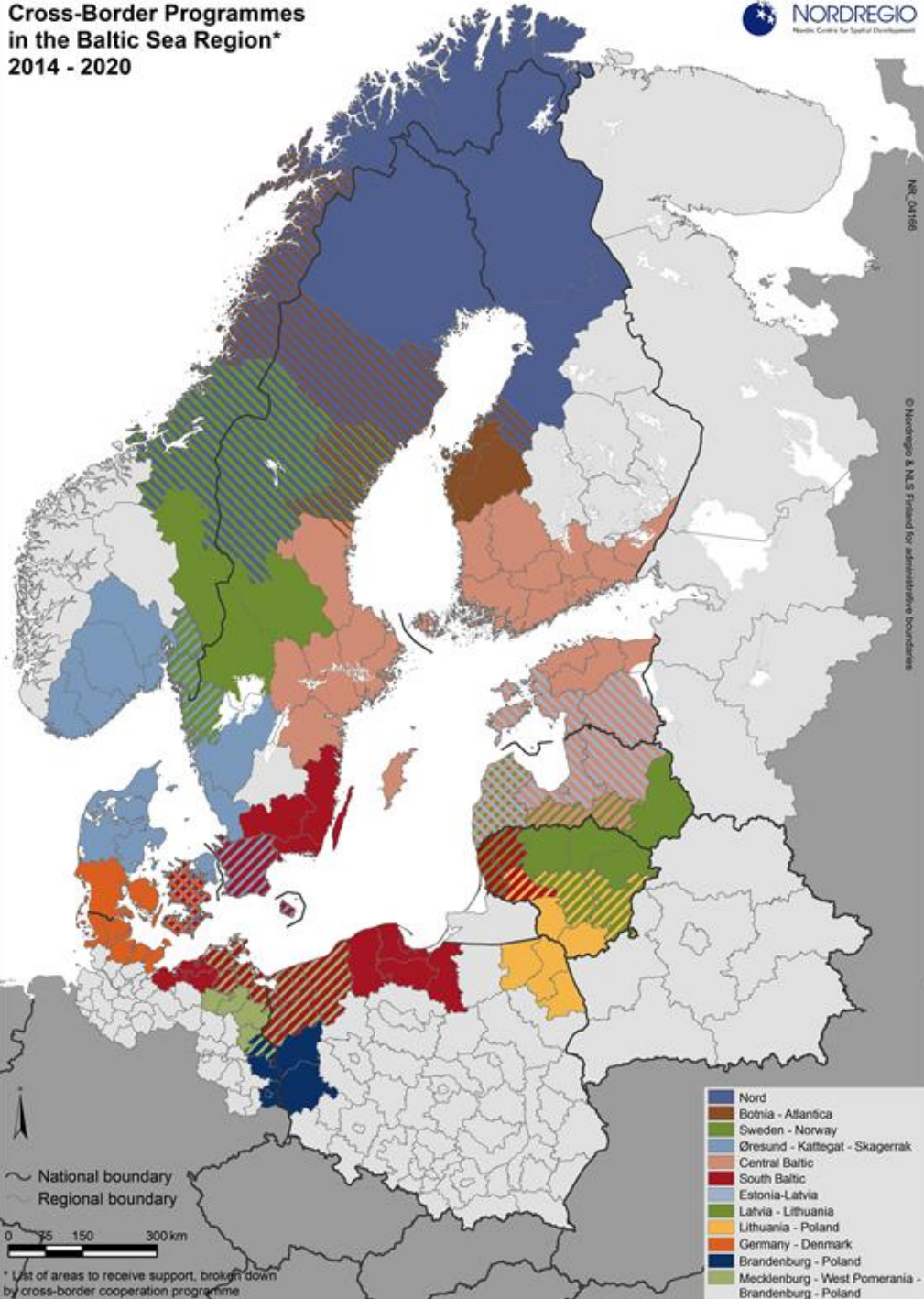


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**Cross-Border Programmes
in the Baltic Sea Region*
2014 - 2020**



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CREATE



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* List of areas to receive support, broken down by cross-border cooperation programme



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